

MOHAWK HUDSON RIVER MARATHON AND HALF MARATHON

www.mohawkhudsonmarathon.com



EXPO & PACKET PICK-UP

Saturday, October 6, 2012 ▪ 10am-6pm ▪ Hilton, Albany
(formerly Crowne Plaza)

DON'T MISS THIS EXHIBITOR OPPORTUNITY!

- 2,250 registered runners of the MHR Marathon and Half Marathon will come to the Expo to pick-up their registration materials – no race day packet pick-up available
- Promote and sell your products and services to 4,000 people
- Exhibitors included in two-page MHR Marathon and Half Marathon race guide in September issue of *Adirondack Sports & Fitness* magazine (20,000 circulation) – and on adksports.com
- Promoted in Hudson-Mohawk Road Runners Club's *The Pace Setter* magazine and on mohawkhudsonmarathon.com

EXHIBITOR CATEGORIES

Running ▪ Health ▪ Fitness ▪ Nutrition
Outdoor Clubs ▪ Events ▪ Travel ▪ Apparel
Accessories ▪ Samples ▪ Prizes ▪ Giveaways

EXHIBIT SPACE

- Booth: 8' deep x 10' wide booth, pipe and drape, covered table & chairs, internet service
- First booth: \$300 ▪ Second or third booth: 20% discount ▪ Fourth or more: 30% discount
- Non-profit organizations: 50% discount ▪ Terms: Full payment is due by September 1
- ASF advertiser frequency discounts: 3-5x = 5%; 6-11x = 10%; 12x = 15%

WEEKEND SCHEDULE

- Expo Set-Up: Saturday, October 6, 7-10am
- Pasta Dinner: Saturday, October 6, 4:30-8pm at Hilton, Albany
- Marathon: Sunday, October 7, 8:30am start at Central Park, Schenectady
- Half Marathon: Sunday, October 7, 8:30am start at Colonie Town Park, Colonie

Race Directed by Hudson Mohawk Road Runners Club



Expo Produced by



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